

Ultrasound Probe Covers Market by Type (Disposable, Reusable) Material (Latex, Latex-free) Application (Endocavitary), End User (Hospitals, Diagnostic Imaging Centers, Maternity Centers, Ambulatory Surgical Centers), & Region - Global Forecast to 2027

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Report description:

The global ultrasound probe covers market is projected to reach USD 283 million in 2027 from USD 213 million in 2022, at a CAGR of 5.9%. With the increasing focus on infection control, including control and prevention of hospital-acquired infections, the importance of ultrasound probe reprocessing has grown over the past few years and is expected to grow further during the forecast period. This in turn would contribute to the rising demand for ultrasound probe covers.

Other factors such as the rise in the incidence of cardiovascular, gynecological and urological disorders is also set to contribute to the increasing use of ultrasound imaging as a therapeutic and diagnostic modality.

However, lack of trained workforce, and limited knowledge about ultrasound probe reprocessing could act as a deterrents to market growth.

"By material, the latex probe covers was the larger segment in the ultrasound probe covers market in 2021."

By material, the ultrasound probe covers market is segmented into latex and latex-free probe covers. The latex probe covers segment occupied the larger share of the ultrasound probe covers market in 2021.

Their economical pricing and ease of use are the major reasons for their high demand. Additionally, latex probe covers are available in sterile and non-sterile variants, which can be chosen depending on their application.

"Among End Users, the Ambulatory care centers segment is expected to be the fastest growing segment from 2022 to 2027."

Out of the end users, the ambulatory care centers are expected to grow at the highest CAGR from 2022 to 2027.

Factors such as the increasing number of image-guided surgeries performed in ambulatory care centers, and benefits offered by ultrasound in point-of-care applications are pushing the growth of this market.

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"In 2021, Japan accounted for the largest share of the Asia Pacific ultrasound probe covers market"

Japan has one of the oldest population globally, which directly relates to a higher prevalence of chronic diseases. Additionally, high adoption of latest technologies in medical imaging, including ultrasound, is leading to an overall increase in number of ultrasound procedures being performed.

All the above-mentioned factors, and the growing importance of infection control, are contributing to the growth of the ultrasound probe covers market.

A breakdown of the primary participants referred to for the ultrasound probe covers market is provided below:

- By Company Type (Supply-side): Tier 1: 34%, Tier 2: 38%, and Tier 3: 28%

- By Designation: C-level: 26%, Director-level: 35%, and Others: 39%

- By Region: North America: 17%, Europe: 39%, Asia-Pacific: 28%, Latin America: 8%, and Middle East and Africa: 8%

Prominent players in the ultrasound probe covers market include Ecolab, Inc. (US), Becton, Dickinson and Company (US), CIVCO Medical Solutions (US), Aspen Surgical (US), and Sheathing Technologies, Inc. (US).

Research Coverage:

The report analyzes the ultrasound probe covers market and aims at estimating the market size and future growth potential of this market based on various segments such as end user, application, region, type, and material. The report also includes a competitive analysis of the key players in this market along with their company profiles, product/service offerings, recent developments, and key market strategies.

Reasons to Buy the Report

The report can help established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share. Firms purchasing the report could use one, or a combination of the below-mentioned five strategies.

This report provides insights into the following pointers:

- Market Penetration: Comprehensive information on the product portfolios of the top players in the ultrasound probe covers market. The report analyzes the market based on the class of device, device type, service, and region.

- Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and product launches in the ultrasound probe covers market.

- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for ultrasound probe covers across regions.

- Market Diversification: Exhaustive information about products, untapped regions, recent developments, and investments in the ultrasound probe covers market.

- Competitive Assessment: In-depth assessment of market shares, strategies, products, distribution networks, and manufacturing capabilities of the leading players in the ultrasound probe covers market.

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