

South America Print Management Software Market Forecast to 2027 - COVID-19 Impact and Regional Analysis By Deployment (On-Premise and Cloud), Enterprise Size (Large Enterprises and Small and Medium Enterprises (SMEs)), and Industry (BFSI, IT and Telecom, Healthcare, Retail, and Other Industries)

Market Report | 2023-01-25 | 104 pages | The Insight Partners

AVAILABLE LICENSES:

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

Report description:

The SAM print management software market is expected to grow from US\$ 68.03 million in 2022 to US\$ 130.92 million by 2028. It is estimated to grow at a CAGR of 11.5% from 2022 to 2028.

Increase in Print-on-demand Software is Fueling the SAM Print Management Software Market

Print-on-demand software awareness & adoption continue to rise in the market. This is attributed to the fact that it helps in accurately and efficiently managing & optimizing printing machines and other procedures. Also, print-on-demand software is mainly available as standalone software and embedded functionality in managed print facilities. In addition, tracking, managing, and controlling the entire printer fleet from a single application interface helps businesses save money on printing. Moreover, features such as scanners, desktop printers, and managed copiers further allow for unified control in the print management software. These factors, as a result, are anticipated to create lucrative SAM print management software market growth opportunities in the upcoming years.

SAM Print Management Software Market Overview

The SAM print management software market is segmented into Brazil, Argentina, and rest of SAM. The region has a mixed growth scenario, with a few countries having complex macroeconomic and political environments. Developing economies such as Brazil, Argentina, Chile, and Peru make significant infrastructure and industrial development investments. As per predictions by the

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GSMA, by 2022, South America would have 485 million mobile internet subscriptions, thereby reaching 100% device penetration among adults. Brazil and Argentina are among the top 10 global markets for total hours spent on the internet and are world leaders in the use of social media. This contributes to the notable growth of the e-commerce industry in these countries, which would provide ample opportunities for the print management software market players to grow in SAM. Additionally, the increasing prevalence of managed print services is also likely to contribute to the SAM print management software market growth. For example, South America Semiannual Managed Print and Document Services Tracker is an ultimate planning tool for the companies that provide services for the management of a distributed fleet of desktop/workgroup devices (printers, MFPs, and scanners), centralized day-forward and back-file on-site or off-site scanning and archiving solutions, and content management software. Moreover, several third-party solution providers offer print management software that can be further integrated with a wide range of printing devices and copiers. In addition, they help track, and control print jobs sent from Mac OS, windows, linux, and further eliminate unnecessary paper usage. However, one of the major challenges for the market growth is the increasing demand for engineers, software designers, and prototyping specialists, among other professions, needed to become an innovative leader in the global arena.

SAM Print Management Software Market Revenue and Forecast to 2028 (US\$ Million)

SAM Print Management Software Market Segmentation

The SAM print management software market is segmented based on deployment, enterprise size, industry, and country.

Based on deployment, the SAM print management software market is bifurcated into on-premises and cloud. The cloud segment held a larger market share in 2022.

Based on enterprise size, the SAM print management software market is bifurcated into large enterprises and small and medium enterprises. The large enterprises segment held a larger market share in 2022.

Based on industry, the SAM print management software market is segmented into BFSI, IT and telecom, healthcare, retail, and other industries. Other industries segment held the largest market share in 2022.

Based on country, the SAM print management software market has been categorized into Brazil, Argentina, and the Rest of SAM. Our regional analysis states that Brazil dominated the market share in 2022.

Canon Inc; ePaper Ltd; HP Development Company, L.P.; Kofax, Inc.; PaperCut Software International Pty Ltd; Process Fusion; ThinPrint GmbH; and Xerox Corporation are the leading companies operating in the SAM print management software market.

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