MENA AI in Logistics Market: Industry Analysis, Trends, Market Size, and Forecasts up to 2028

Market Report | 2023-02-08 | 60 pages | Infinium Global Research and Consulting Solutions

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Report description:

The report on the MENA AI in logistics market provides qualitative and quantitative analysis for the period from 2020-2028. The report predicts the MENA AI in logistics market to grow with a CAGR of over 33% over the forecast period from 2022-2028. The study on AI in logistics market covers the analysis of the leading geographies such as Saudi Arabia, UAE, Qatar, Kuwait, Egypt, Sudan, and Rest of MENA for the period of 2020-2028.
The report on AI in logistics market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the MENA AI in logistics market over the period of 2020-2028. Moreover, the report is a collective presentation of primary and secondary research findings.
Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the MENA AI in logistics market over the period of 2020-2028. Further, IGR- Growth Matrix gave in the report brings an insight into the investment areas that existing or new market players can consider.
Report Findings
1) Drivers
- Ai in logistics is the use of AI-driven data analytics, organizations can account for variables such as fleet maintenance schedules, vehicle sensors, adverse weather, and fuel costs that drive the growth of the market.
- The new technological advancement in the AI in logistics sector also boosts the growth of the market.
2) Restraints
- The high implementation costs hamper the growth of the market.
3) Opportunities
- The benefits such as increased warehouse delivery on-time delivery and accurate inventory management create growth opportunities for AI in logistics as well.
Research Methodology
A) Primary Research
Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached

include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The MENA AI in logistics market is segmented on the basis of offerings, technology, application, and end-user.

The MENA AI in Logistics Market by Offerings

- Software
- Services

The MENA AI in Logistics Market by Technology

- Machine Learning
- Natural Language Processing (NLP)
- Computer Vision
- Others

The MENA AI in Logistics Market by Application

- Asset Tracking and Management
- Logistics and Supply Chain Management
- Fleet Management
- Warehouse Management
- Others

The MENA AI in Logistics Market by End-user

- Automotive
- Retail
- Healthcare
- Oil and Gas
- Others

Company Profiles

The companies covered in the report include

- IBM Corporation
- Intel Corporation

- Amazon.com, Inc.
- Alphabet Inc.
- Microsoft Corporation
- Oracle Corporation
- NVIDIA Corporation
- Transportation Applied Intelligence, LLC
- Pluto7
- Yojee

What does this Report Deliver?

1. Comprehensive analysis of the MENA as well as regional markets of the AI in logistics market.
2. Complete coverage of all the segments in the AI in logistics market to analyze the trends, developments in the MENA market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the MENA AI in logistics market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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