

Surface Care in Costa Rica

Market Direction | 2023-02-14 | 20 pages | Euromonitor

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Report description:

Pre-pandemic both homecare disinfectants and wipes turned in fairly spotty performances. Over 2020 and 2021, however, they became highly-valued products and in demand at modern retailers. In 2022 the relative high prices of these items meant that they were no longer so favoured, especially as the threat of COVID-19 waned. Third-ranked Lysol remains a well-known and popular brand and has benefited from bundled offers but is facing rising competitive threat from more favourably-priced brands and p...

Euromonitor International's Surface Care in Costa Rica market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bathroom Cleaners, Descalers, Drain Openers, Floor Cleaners, Home Care Disinfectants, Home Care Wipes and Floor Cleaning Systems, Kitchen Cleaners, Multi-Purpose Cleaners, Oven Cleaners, Scouring Agents, Window/Glass Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Surface Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Stand-up pouches and bags gain traction in disinfectants

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