

Street Stalls/Kiosks in Vietnam

Market Direction | 2023-02-14 | 22 pages | Euromonitor

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Report description:

The number of street stalls/kiosks is growing robustly in 2022, with recovery in the category also attributed to the reopening of society after the era of COVID-19 restrictions (which ended in October 2021). Furthermore, regulations on travel have also loosened, thus restimulating tourist trade and on-the-go consumption. As such, in addition to benefiting existing players in the space, these trends are also attracting new operators. It is noted that, after the lockdowns ended, large kiosk operat...

Euromonitor International's Street Stalls/Kiosks in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Number of street stalls/kiosks is growing robustly in 2022

Street stalls/kiosks also benefits from local culture trends

Street stalls/kiosks sees both positive and negative impacts from food price increases

PROSPECTS AND OPPORTUNITIES

Chained street stalls/kiosks expected to boom over the forecast period

Street stalls/kiosks will continue to benefit from offering low-cost options

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