

Street Stalls/Kiosks in Turkey

Market Direction | 2023-02-14 | 23 pages | Euromonitor

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Report description:

Street stalls/kiosks recorded a contraction in the number of outlets during 2022, a performance which was in line with most other consumer foodservice categories. However, the magnitude of the contraction seen in street stalls/kiosks was stronger than in other categories and this resulted in street stalls/kiosks losing ground to other categories over the course of the year. While transactions volume also contracted in street stalls/kiosks over the course of 2022, value sales increased as the dra...

Euromonitor International's Street Stalls/Kiosks in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Street stalls/kiosks loses ground as outlet numbers and transactions volume decline

Small scale and lack of financial resources present challenges to street stalls/kiosks

Independent players remain dominant in street stalls/kiosks

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