

Street Stalls/Kiosks in the US

Market Direction | 2023-02-14 | 26 pages | Euromonitor

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Report description:

The trend of ghost kitchens and digital ordering has created a new opportunity for innovation in kiosks. For example, at Raleigh Durham Airport in North Carolina, a new kiosk type that operates as a digital food hall opened called the getREEF Virtual Food Hall. Consumers order on a digital display, mixing and matching from 12 different outlet types operating in unseen kitchens. Using the system, they can either select pick-up, or delivery to a specific gate while waiting for their flight. If the...

Euromonitor International's Street Stalls/Kiosks in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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