

Street Stalls/Kiosks in Taiwan

Market Direction | 2023-02-15 | 23 pages | Euromonitor

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Report description:

Beverage stores account for a sizeable share of sales in the Taiwanese street stalls/kiosks scene. The growth of hand-cranked beverage shops has boomed in recent years, since the barriers to entry are relatively low. The majority of businesses are franchises, which has drawn many young entrepreneurs into the category. Moreover, beverage stores have taken advantage of the many vacant retail outlets during the pandemic, many operating a takeaway service or offering delivery, which can be easily op...

Euromonitor International's Street Stalls/Kiosks in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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