

Street Stalls/Kiosks in Nigeria

Market Direction | 2023-02-15 | 14 pages | Euromonitor

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Report description:

Street/stall kiosks generate significant values sales in Nigeria, largely because it is an affordable channel and also the warm outdoor temperatures make it comfortable to eat on the street. With inflation soaring in 2022, street stalls/kiosks were the best performing channels, registering a slight increase in current value sales, as consumers opted for more affordable foodservice channels. The soaring inflation was largely due to the war in Ukraine, which has led to elevated gas and food prices...

Euromonitor International's Street Stalls/Kiosks in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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