

Street Stalls/Kiosks in Nigeria

Market Direction | 2023-02-15 | 14 pages | Euromonitor

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Report description:

Street/stall kiosks generate significant values sales in Nigeria, largely because it is an affordable channel and also the warm outdoor temperatures make it comfortable to eat on the street. With inflation soaring in 2022, street stalls/kiosks were the best performing channels, registering a slight increase in current value sales, as consumers opted for more affordable foodservice channels. The soaring inflation was largely due to the war in Ukraine, which has led to elevated gas and food prices...

Euromonitor International's Street Stalls/Kiosks in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Street Stalls/Kiosks in Nigeria

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List Of Contents And Tables

STREET STALLS/KIOSKS IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Street stalls/kiosks best performing channel in 2022

Streets stalls/kiosks see much innovation

Success of PieXpress continues

PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period

Street stalls/kiosks pose greater competition for limited-service restaurants

Technology drives change

CONSUMER FOODSERVICE IN NIGERIA

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 5 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 6 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 7 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 8 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 9 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 10 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 11 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 12 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 13 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 14 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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