

Street Stalls/Kiosks in Hungary

Market Direction | 2023-02-15 | 21 pages | Euromonitor

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Report description:

While street stalls/kiosks recorded very positive value growth and rising transactions volume over the course of 2022, negative growth is recorded in the number of outlets in the channel during the year. Most of the operators that survived the COVID-19 pandemic, including those which closed down temporarily and reopened when social distancing restrictions were lifted, initially faced low demand during the first half of 2022. However, sales soon picked up and a relatively strong summer season was...

Euromonitor International's Street Stalls/Kiosks in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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2022 DEVELOPMENTS

2022 another year of strong declines in the numbers of street stalls/kiosks

The return of public events and cultural programmes in summer 2022 boosts sales

Snacking on-the-go diminishes as household budgets are tightened amidst high inflation

PROSPECTS AND OPPORTUNITIES

Cancellation of public events, budget cuts to erode sales growth in street stalls/kiosks

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