

Street Stalls/Kiosks in Colombia

Market Direction | 2023-02-15 | 21 pages | Euromonitor

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Report description:

Cocheros is a brand of fast food that operates in mobile kiosks. The brand registered important growth from 2014 to 2019, offering quality food at low prices. The kiosks established in high traffic areas in most neighbourhoods and over time attracted a large and loyal consumer base. The business model was attractive to small entrepreneurs, as a business unit (car to sell in the cakes) was offered for less than COP10 million per franchise. The problem with this business is that sales in public sp...

Euromonitor International's Street Stalls/Kiosks in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 DEVELOPMENTS

Cocheros, the only brand in this category is unable to regularise its activity after a decline in the number of its outlets at the height of the pandemic

Street stalls/kiosks offers a high-recovery business opportunity for families who lost jobs during the pandemic

Delivery options now available via WhatsApp

PROSPECTS AND OPPORTUNITIES

Local government authorities seek to regulate the activities and sales of street stalls/kiosks

Changes to payment methods stimulated by the pandemic also affect informal street stalls/kiosks

Delivery via WhatsApp remains a feature for many street stalls/kiosks

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CONSUMER FOODSERVICE IN COLOMBIA

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