

## **Street Stalls/Kiosks in Brazil**

Market Direction | 2023-02-15 | 23 pages | Euromonitor

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### **Report description:**

Street stalls/kiosks continued to be highly fragmented in Brazil in 2022, marked by the diversification of offers in terms of products, and by the strong presence of small and independent players. In relation to menus, the category includes companies that specialise in many different products, ranging from cakes, sandwiches, coffee, desserts, ice cream, acai, pastries such as pastel (a Brazilian fast food dish that consists of a deep-fried, stuffed pastry), pretzels, cakes, and beer.

Euromonitor International's Street Stalls/Kiosks in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Street Stalls/Kiosks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Street stalls/kiosks remains highly fragmented in Brazil, with a marked presence of independent players

Chained operators see an increasingly competitive landscape

Street stalls/kiosks embrace digitalisation and delivery

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Chained operators will continue to turn to kiosks to expand their business model

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