

## **Street Stalls/Kiosks in Argentina**

Market Direction | 2023-02-15 | 19 pages | Euromonitor

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### **Report description:**

Many consumers are consuming less sweets such as sugar confectionery and chocolates due to significant price increases, while these were the main products offered by some street stalls/kiosks prior to the pandemic. The provision of a wider range of consumer foodservice options enables street stalls/kiosks to offer cheaper and more diversified products, which could be attractive to consumers seeking low-priced food away from home.

Euromonitor International's Street Stalls/Kiosks in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Street Stalls/Kiosks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Street Stalls/Kiosks in Argentina

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List Of Contents And Tables

### STREET STALLS/KIOSKS IN ARGENTINA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Increased number of street stalls/kiosks offering consumer foodservice options

More chains offer with more space for new products

Meals to eat on the go encompass the widest range of products available via street stalls/kiosks

#### PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks offering food develop as consumers seek out convenient low cost options in a high inflationary context

Great opportunity for brands that offer products developed specifically for street stalls/kiosks

More street stalls/kiosks offer products via delivery apps, although the share of sales is low

#### CATEGORY DATA

Table 1 Street Stalls/Kiosks: Units/Outlets 2017-2022

Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2017-2022

Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2017-2022

Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2017-2022

Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2017-2022

Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2022

Table 9 Forecast Street Stalls/Kiosks: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2022-2027

Table 12 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2022-2027

### CONSUMER FOODSERVICE IN ARGENTINA

#### EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

#### MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

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Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022  
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022  
Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022  
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022  
Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022  
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027  
Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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