

Self-Service Cafeterias in Turkey

Market Direction | 2023-02-14 | 23 pages | Euromonitor

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Report description:

In Turkey, self-service cafeterias are primarily comprised of eateries known as esnaf lokantasi which cater mainly to the professional and working population. These popular and traditional self-service cafeterias are virtually ubiquitous in and around business districts, office parks and the centres of towns and cities where the majority of the country's white-collar professionals work. These establishments generally offer a variety of traditional local menu items at very reasonable prices and t...

Euromonitor International's Self-Service Cafeterias in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
February 2023

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