

Self-Service Cafeterias in Peru

Market Direction | 2023-02-17 | 21 pages | Euromonitor

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Report description:

Self-service cafeterias was the most affected category in consumer foodservice by the pandemic, as the sector not only had to close during the first five months at the beginning of the health crisis, like all other restaurants by government mandate, but it has also been the one to have taken the longest to reactivate due to the imposition of sanitary restrictions aimed at social distancing. The usual servicing processes could not be carried out as the consumer serves themselves with the food the...

Euromonitor International's Self-Service Cafeterias in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SELF-SERVICE CAFETERIAS IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Self-service cafeterias records the lowest growth due to minimal chain activity, while independent restaurants are more dynamic though remain far from full recovery

Greater dynamism for independent self-service cafeterias in adapting their service modality due to a change in restrictions

Moderate price increases due to inflation leads companies to focus on offering greater added value to avoid discouraging consumers

PROSPECTS AND OPPORTUNITIES

Self-service cafeterias sees significant growth as the lifting of COVID-19 restrictions boosts demand for this type of service, enabling the opening of new stores

Although chained self-service cafeterias reopen, much of their progress depends on the strategic decisions of the main hypermarkets and supermarkets in which they are located

Trend towards new openings among independent self-service cafeterias, stimulated by greater demand and the absence of this service in chains

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