

Self-Service Cafeterias in Malaysia

Market Direction | 2023-02-17 | 21 pages | Euromonitor

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Report description:

The remote working trend continued to have an impact on self-service cafeterias, which are largely visited by staff at nearby offices and other workplaces. While more than half the workforce were estimated to have returned to their physical offices on a full-time basis by 2022, following the ending of the Movement Control Order, many continued to work remotely or in a hybrid capacity. Moreover, many outlets, including Urban Food Hall and Food Republic, are located in shopping centres, some of wh...

Euromonitor International's Self-Service Cafeterias in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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