

Self-Service Cafeterias in Japan

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Report description:

Self-service cafeterias saw double-digit growth in current value terms in 2022, driven by the lifting of the quasi-state of emergency in March 2022, and price increase implemented by many players. Self-service cafeterias suffered in 2020, as COVID-19 hit Japan, while recovery was hindered in 2021, as several major cities in the country, including Tokyo and Osaka, were forced under either quasi-state of emergency or state of emergency several times throughout the year. Foodservice establishments...

Euromonitor International's Self-Service Cafeterias in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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