

Self-Service Cafeterias in Italy

Market Direction | 2023-02-14 | 26 pages | Euromonitor

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Report description:

In 2022, Autogrill launched the new My Autogrill app, which provides new discounts and opportunities to users. The new app allows the customer to obtain a welcome coffee at the time of sign up, to collect points for free food and beverages, access various discounts and special offers, as well as birthday gifts. In addition, the app allows consumers to be served faster through the Click & Good service, which facilitates orders through the app and their collection in the outlet without having to q...

Euromonitor International's Self-Service Cafeterias in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International
February 2023

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