

Self-Service Cafeterias in Italy

Market Direction | 2023-02-14 | 26 pages | Euromonitor

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Report description:

In 2022, Autogrill launched the new My Autogrill app, which provides new discounts and opportunities to users. The new app allows the customer to obtain a welcome coffee at the time of sign up, to collect points for free food and beverages, access various discounts and special offers, as well as birthday gifts. In addition, the app allows consumers to be served faster through the Click & Good service, which facilitates orders through the app and their collection in the outlet without having to q...

Euromonitor International's Self-Service Cafeterias in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Self-Service Cafeterias in Italy

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List Of Contents And Tables

SELF-SERVICE CAFETERIAS IN ITALY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Technology to boost convenience and sales

Self-service cafeterias moving towards nutrition care and health and wellbeing

Tavolamica sees dynamic expansion

PROSPECTS AND OPPORTUNITIES

Self-service cafeteria operators need to innovate to remain competitive

Rising interest in sustainability informs operator strategies and consumer behaviours

Digital and technological solutions to move towards the mainstream in self-service cafeterias

CATEGORY DATA

Table 1 Self-Service Cafeterias: Units/Outlets 2017-2022

Table 2 Sales in Self-Service Cafeterias: Number of Transactions 2017-2022

Table 3 Sales in Self-Service Cafeterias: Foodservice Value 2017-2022

Table 4 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2017-2022

Table 5 Sales in Self-Service Cafeterias: % Transaction Growth 2017-2022

Table 6 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2022

Table 9 Forecast Self-Service Cafeterias: Units/Outlets 2022-2027

Table 10 Forecast Sales in Self-Service Cafeterias: Number of Transactions 2022-2027

Table 11 Forecast Sales in Self-Service Cafeterias: Foodservice Value 2022-2027

Table 12 Forecast Self-Service Cafeterias: % Units/Outlets Growth 2022-2027

Table 13 Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2022-2027

Table 14 Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN ITALY

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 24 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 25 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 26 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 28 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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