

Self-Service Cafeterias in Greece

Market Direction | 2023-02-15 | 23 pages | Euromonitor

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Report description:

A significant number of independent self-service cafeterias are found in lodging and travel locations, such as campsites, service stations on highways and ferries. In 2020, footfall in these locations was very limited, as foreign tourist flows were low and domestic travel was also limited. This was not only the case during the lockdown, but even on reopening. In fact, many campsites did not open at all in 2020, and the ones that opened did not operate at full capacity. Ferry travel was also redu...

Euromonitor International's Self-Service Cafeterias in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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