

## **Self-Service Cafeterias in Colombia**

Market Direction | 2023-02-15 | 20 pages | Euromonitor

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### **Report description:**

It is likely that self-service cafeterias will take several years to re-establish the number of outlets after a sharp decline during the height of the pandemic, especially as this is not one of the most popular channels in Colombian gastronomic culture. The offer of independent restaurants, with fresh and inexpensive set meals called almuerzos ejecutivos ("executive lunches") are an alternative deeply rooted among Colombian consumption habits, which makes self-service cafeterias less attractive.

Euromonitor International's Self-Service Cafeterias in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Self-Service Cafeterias market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

February 2023

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##### 2022 DEVELOPMENTS

The pandemic has a significant impact on self-service cafeterias with the channel still recovering from a sharp drop in number of outlets

The new trends of delivery and working from home further hamper self-service cafeterias

Jumbo, Exito and Carulla have developed self-service cafeterias, but mostly to cater to shoppers and not as a business that is expected to grow and diversify

##### PROSPECTS AND OPPORTUNITIES

Ikea's offer in self-service cafeterias proves a winner as this channel is so little explored in Colombia

New working from home trends among employees and students further weaken channel sales over the forecast period

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