

Self-Service Cafeterias in China

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Report description:

In 2022, self-service cafeterias incurred significant losses as a result of operating in a deteriorating environment dictated by expanded pandemic controls and recurring lockdowns, which many cities experienced throughout the year. Consequently, players were forced to cease operations for prolonged periods. Social distancing rules imposed by the local authority also made it harder for players to operate against headwinds such as a cap on capacity and dine-in ban. Business resumption also proved...

Euromonitor International's Self-Service Cafeterias in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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