

## **Self-Service Cafeterias in Bulgaria**

Market Direction | 2023-02-15 | 20 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Self-service cafeterias remains a relatively small area of consumer foodservice in Bulgaria, with far fewer outlets and far lower sales than other consumer foodservice channels. While self-service cafeterias tend to be quite popular, especially among busy professionals working in busy commercial districts of Sofia and the central business districts of other major cities, there are limited opportunities for profits and growth in the channel. This means that there are only limited numbers of opera...

Euromonitor International's Self-Service Cafeterias in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Self-Service Cafeterias market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Self-Service Cafeterias in Bulgaria  
Euromonitor International  
February 2023

### List Of Contents And Tables

#### SELF-SERVICE CAFETERIAS IN BULGARIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Limited opportunities in a small and underdeveloped consumer foodservice channel

BMS Bulgarska Kuhnya's 21 outlets make it by far the channel's biggest player

Targeting younger consumers presents opportunities for ambitious operators

##### PROSPECTS AND OPPORTUNITIES

A strong performance ahead as self-service cafeterias appeal to younger consumers

Many self-service cafeterias set to be modernised to appeal to a younger clientele

Chained players set to leverage key advantages to outperform independent rivals

##### CATEGORY DATA

Table 1 Self-Service Cafeterias: Units/Outlets 2017-2022

Table 2 Sales in Self-Service Cafeterias: Number of Transactions 2017-2022

Table 3 Sales in Self-Service Cafeterias: Foodservice Value 2017-2022

Table 4 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2017-2022

Table 5 Sales in Self-Service Cafeterias: % Transaction Growth 2017-2022

Table 6 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2022

Table 9 Forecast Self-Service Cafeterias: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2022-2027

Table 12 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2022-2027

#### CONSUMER FOODSERVICE IN BULGARIA

##### EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

##### MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027
DISCLAIMER
SOURCES
Summary 1 Research Sources

## Self-Service Cafeterias in Bulgaria

Market Direction | 2023-02-15 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-26"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com