

Rice, Pasta and Noodles in Latin America

Global Strategy | 2023-02-14 | 49 pages | Euromonitor

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Report description:

Latin America saw a major spike in demand for rice, pasta and noodles in 2020, when the pandemic first hit the region, albeit driven in particular by rice sales in Brazil in this year. This was followed by declining sales in 2021, as consumers saw less need to stockpile, with a return to positive growth in 2022. While rice continues to lead the market, followed by pasta, the smaller category of noodles has been seeing the strongest growth in the last couple of years.

Euromonitor International's Rice, Pasta and Noodles in Latin America global briefing provides a comprehensive overview of the Staple Foods market, providing insight on sales and market potential, retail distribution and company and brand shares. Analysis identifies emerging geographies alongside growth opportunities in the most developed, highest value countries. It also offers strategic analysis of the key trends shaping the industry and consumer demand, such as health and wellness, sustainability, the evolution of eating occasions, in addition to ongoing considerations of convenience and value-for-money in the post-pandemic world. Insight into how these trends are shaping demand in <|Year|> informs forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Introduction

Regional overview

Leading companies and brands

Forecast projections

Country snapshots

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