

## **Polishes in Costa Rica**

Market Direction | 2023-02-14 | 16 pages | Euromonitor

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### **Report description:**

The price of furniture polish and metal polish in Costa Rica is high and thus unaffordable for lower-income consumers. The need for these types of products is also limited, and consumers struggling to prioritise goods on reduced budgets regard the overall category's products as non-essential. Polishes in Costa Rica saw volume sales growth in 2022 at roughly the same rate as in 2021, which was an improvement on its review period performance. Shoe polishes was the only product area to see notable...

Euromonitor International's Polishes in Costa Rica market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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