

Limited-Service Restaurants in Thailand

Market Direction | 2023-02-17 | 37 pages | Euromonitor

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Report description:

Limited-service restaurants started on the path to recovery in 2021 as restrictions were eased, but due to strict border controls relating to the pandemic inbound arrivals remained limited. It was not until February 2022 that quarantine measures were finally lifted and tourists began returning in greater numbers. This inflow of arrivals was further boosted by the dropping of the requirement for a RT-PCR test prior to entry. With the consumer base no longer restricted to locals and expatriates so...

Euromonitor International's Limited-Service Restaurants in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2023

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Aggressive promotion has been launched in the midst of high inflation rate economy

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