

Limited-Service Restaurants in Taiwan

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Report description:

Instead of cutting costs and trimming operations, Burger King developed a new set of family meals with menus designed to meet the growing demands of home office workers. The chain also opened more stores during the pandemic as part of its expansion strategy. Limited-service restaurants have been relatively good at adapting to changing dining patterns with takeaway and delivery becoming the norm since the pandemic hit in 2021. Indeed, limited-service restaurants have seen a surge in take-out orde...

Euromonitor International's Limited-Service Restaurants in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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