

Limited-Service Restaurants in Saudi Arabia

Market Direction | 2023-02-17 | 39 pages | Euromonitor

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Report description:

Vision 2030 is making Saudi Arabia one of the most attractive markets for investors worldwide. The goals of Vision 2030 are to increase the appeal of Saudi Arabia, not least in terms of entertainments like consumer foodservice. Prior to the Coronavirus (COVID-19) pandemic, consumers travelled abroad and spent huge amount of money in other countries, mainly due to the restrictive environment in Saudi Arabia with regard to entertainment. For example, shops or restaurants should not play music, and...

Euromonitor International's Limited-Service Restaurants in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vision 2030 opens up dining out opportunities while inflation spurs fast current value growth

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Ongoing promotion, collaboration and menu development

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