

## **Limited-Service Restaurants in Saudi Arabia**

Market Direction | 2023-02-17 | 39 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Vision 2030 is making Saudi Arabia one of the most attractive markets for investors worldwide. The goals of Vision 2030 are to increase the appeal of Saudi Arabia, not least in terms of entertainments like consumer foodservice. Prior to the Coronavirus (COVID-19) pandemic, consumers travelled abroad and spent huge amount of money in other countries, mainly due to the restrictive environment in Saudi Arabia with regard to entertainment. For example, shops or restaurants should not play music, and...

Euromonitor International's Limited-Service Restaurants in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Limited-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Limited-Service Restaurants in Saudi Arabia  
Euromonitor International  
February 2023

### List Of Contents And Tables

#### LIMITED-SERVICE RESTAURANTS IN SAUDI ARABIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Vision 2030 opens up dining out opportunities while inflation spurs fast current value growth

Other factors and developments help limited-service restaurants maintain strong current value growth in 2022

Ongoing promotion, collaboration and menu development

##### PROSPECTS AND OPPORTUNITIES

Chained limited-service restaurants to benefit from ongoing expansion

Standalone outlets, drive-through and "cloud" kitchens add dynamism to limited-service restaurants

Online orders to continue to grow in scope and popularity

##### CATEGORY DATA

Table 1 Limited-Service Restaurants by Category: Units/Outlets 2017-2022

Table 2 Sales in Limited-Service Restaurants by Category: Number of Transactions 2017-2022

Table 3 Sales in Limited-Service Restaurants by Category: Foodservice Value 2017-2022

Table 4 Limited-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 6 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2022

Table 9 Forecast Limited-Service Restaurants by Category: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2022-2027

Table 12 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

#### CONSUMER FOODSERVICE IN SAUDI ARABIA

##### EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

##### MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022  
Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022  
Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022  
Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022  
Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022  
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022  
Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022  
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022  
Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022  
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027  
Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Limited-Service Restaurants in Saudi Arabia

Market Direction | 2023-02-17 | 39 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com