

Limited-Service Restaurants in Peru

Market Direction | 2023-02-17 | 37 pages | Euromonitor

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Report description:

Limited-service restaurants recorded significant growth in 2022, continuing the recovery that began in 2021. While the category did not reach the level of sales seen prior to the pandemic, it is the consumer foodservice sector that was closest to achieving it. Within this category, chained limited-service restaurants did achieve pre-pandemic sales (unlike independent restaurants), which is due to their greater dynamism, as well as greater investment in their commercial activities and significant...

Euromonitor International's Limited-Service Restaurants in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Limited-Service Restaurants in Peru
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List Of Contents And Tables

LIMITED-SERVICE RESTAURANTS IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Better performance of limited-service restaurants than other categories stems from its high commercial and marketing dynamism and significant investment in delivery

Significant increase in costs influences price rises in 2022, though this is carefully managed, especially in popular categories

Delivery continues to be relevant for limited-service restaurants which are driving investments to promote their own channels

PROSPECTS AND OPPORTUNITIES

Forecast period growth stems from full return to activities away from home and the continued drive of delivery services although ongoing inflation acts as a drag

Investment in infrastructure stimulates greater dynamism with the opening of outlets meeting higher demand and expanding delivery areas

Technology remains an important ally in the development of limited-service restaurants, especially for delivery and digital means of payment

CATEGORY DATA

Table 1 Limited-Service Restaurants by Category: Units/Outlets 2017-2022

Table 2 Sales in Limited-Service Restaurants by Category: Number of Transactions 2017-2022

Table 3 Sales in Limited-Service Restaurants by Category: Foodservice Value 2017-2022

Table 4 Limited-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 6 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2022

Table 9 Forecast Limited-Service Restaurants by Category: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2022-2027

Table 12 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN PERU

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

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Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022
Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022
Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022
Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022
Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022
Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022
Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022
Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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