

Limited-Service Restaurants in New Zealand

Market Direction | 2023-02-17 | 36 pages | Euromonitor

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Report description:

Despite restrictions being lifted and the country reopening, outlet numbers for limited-service restaurants have yet to fully recover to pre-pandemic levels. Certain types of limited-service restaurants, such as burger chains and bakery chains saw a slight decline in outlet numbers in 2022 compared to 2021. New Zealand had some of the strictest and longest lockdowns during 2021 and the side effect of this has been a slower growth for the foodservice industry in 2022. In some cases, the outlets w...

Euromonitor International's Limited-Service Restaurants in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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