

Limited-Service Restaurants in Morocco

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Report description:

Baskin-Robbins (Inspire Brands Inc), the large global chain of ice cream speciality shops, opened its first-ever restaurant in Casablanca. After the pandemic, Morocco was labelled by many as the new business hub in the region and it is starting to attract new international brands, thanks to its stability and the security in the region. Casablanca is seen as a strong city for the opening of new start-ups in the MENA region, positioned as a leading financial and economic hub. Also ranked as the fo...

Euromonitor International's Limited-Service Restaurants in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Baskin-Robbins opens its first-ever restaurant in the desirable city of Casablanca

Strong US-Moroccan links attract American Fatburger & Buffalo's Express to open in Marrakesh

Dunkin' joins the expansion trend, with its first Moroccan restaurant in Rabat City

PROSPECTS AND OPPORTUNITIES

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