

Limited-Service Restaurants in Greece

Market Direction | 2023-02-15 | 39 pages | Euromonitor

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Report description:

The lifting of COVID-19 related restrictions and the reopening of foodservice establishments led to an increase in eating in and a subsequent decline in home delivery and takeaway in 2022, negatively affecting the volume of transactions of limited-service restaurants, especially the ones focused primarily on home delivery and takeaway. Nonetheless, the total volume of transactions and value sales remained higher than pre-pandemic levels. Limited-service restaurants that offer table service fared...

Euromonitor International's Limited-Service Restaurants in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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