

Limited-Service Restaurants in France

Market Direction | 2023-02-14 | 39 pages | Euromonitor

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Report description:

Limited-service restaurants proved to be the most resilient category during the COVID-19 pandemic, with current value sales vastly surpassing 2019 levels in 2022. This was due to their strong focus on home delivery and takeaway sales, which allowed them to partially offset the forced closure of eat-in establishments during the lockdowns of 2020 and 2021. While the majority of consumers worked from home during these periods, at least on a hybrid basis, many relied on HDTA, supporting sales as a r...

Euromonitor International's Limited-Service Restaurants in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2023

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Limited service restaurants emerge relatively unscathed from the pandemic

Latin American and Asian outlets perform strongly in 2022, as consumers show continued demand for authentic, ethnic cuisine

Multinationals continue to lead sales, with disposable packaging ban expected to present challenges going forward

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Disposable packaging ban could create challenges for the industry

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