

Limited-Service Restaurants in Denmark

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Report description:

Limited-service restaurants performed well during the outbreak of COVID-19, with players, including leader McDonald's, recording positive current value growth rates during 2020. The category benefited from adapting to COVID-19 restrictions, offering takeaway and delivery services to keep value sales positive. Many players in limited-service restaurants also collaborated with third party delivery platforms to increase value sales, with meals offered from limited-service restaurants tending to be...

Euromonitor International's Limited-Service Restaurants in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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