

Limited-Service Restaurants in China

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Report description:

Several operators of limited-service restaurants successfully completed primary listing in 2022. This was amidst downturn in the channel, that was impacted by supply chain disruptions and strict pandemic controls, which curbed consumer spending. Major players prioritised raising capital to ensure continued investment in supply chain improvement and store expansion. For example, Hefu Noodle set up a central kitchen network which is capable of serving more than 1,000 outlets after securing CNY800...

Euromonitor International's Limited-Service Restaurants in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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