

## **Limited-Service Restaurants in Brazil**

Market Direction | 2023-02-15 | 40 pages | Euromonitor

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### **Report description:**

Despite the pent-up demand for socialisation, the market saw new challenges in 2022, that led to only slow-paced recovery, with gains partly explained by an increase in the average spend due to inflation, but also due to a gradual increase in transaction volumes. Unlike most other Brazilian consumer foodservice channels, limited-service restaurants is characterised by a high share of capitalised, chained players, including some with international relevance. This model favours players by making t...

Euromonitor International's Limited-Service Restaurants in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Limited-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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