

## **Home Insecticides in Costa Rica**

Market Direction | 2023-02-14 | 17 pages | Euromonitor

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### **Report description:**

Though only a few brands are active within the competitive landscape of home insecticides in Costa Rica, Raid, Baygon and Mortein offer a broad variety of options for consumers. Raid led the overall category in 2022, followed by Baygon with barely any share separating them. Mortein, on the other hand, was a distant third. The most common formats seen on retailers' shelves are spray/aerosol insecticides. Raid provides popular insect-specific variations, with each product designed to target a part...

Euromonitor International's Home Insecticides in Costa Rica market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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