

## **Full-Service Restaurants in Vietnam**

Market Direction | 2023-02-14 | 30 pages | Euromonitor

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### **Report description:**

The recovery of full-service restaurants in 2022 is directly attributed to the reopening of society following the era of the COVID-19 restrictions and associated losses in sales. The COVID-19 lockdowns ended from October 2021 in Vietnam, with regulations regarding social distancing and capacity also lifting at that time. As such, full-service restaurants were allowed to open properly and welcome back consumers who wished to dine-in - which is crucially important for full-service restaurants. Ind...

Euromonitor International's Full-Service Restaurants in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Full-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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