

Full-Service Restaurants in Turkey

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Report description:

2022 was an interesting year for full-service restaurants in Turkey as the huge changes seen in the economic environment resulted in a dramatically different scenario unfolding for the category over the course of the year. Full-service restaurants started the year on the front foot, with both value sales and transactions volume seeming to be heading in the right direction as the strong recovery seen in the category during 2021 continued into 2022. Nevertheless, the economic conditions in Turkey...

Euromonitor International's Full-Service Restaurants in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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