

## **Full-Service Restaurants in Turkey**

Market Direction | 2023-02-14 | 33 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

2022 was an interesting year for full-service restaurants in Turkey as the huge changes seen in the economic environment resulted in a dramatically different scenario unfolding for the category over the course of the year. Full-service restaurants started the year on the front foot, with both value sales and transactions volume seeming to be heading in the right direction as the strong recovery seen in the category during 2021 continued into 2022. Nevertheless, the economic conditions in Turkey...

Euromonitor International's Full-Service Restaurants in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Full-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Full-Service Restaurants in Turkey  
Euromonitor International  
February 2023

### List Of Contents And Tables

#### FULL-SERVICE RESTAURANTS IN TURKEY

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

A year of two halves as full-service restaurants falls prey to economic uncertainty

Consumer price sensitivity the key concern for full-service restaurants during 2022

Pizza and Asian cuisine perform well in full-service restaurants in 2022

##### PROSPECTS AND OPPORTUNITIES

Independent establishments to remain the backbone of full-service restaurants

The importance of home delivery to increase over the forecast period

Asian full-service restaurants to see the strongest growth over the forecast period

##### CATEGORY DATA

Table 1 Full-Service Restaurants by Category: Units/Outlets 2017-2022

Table 2 Sales in Full-Service Restaurants by Category: Number of Transactions 2017-2022

Table 3 Sales in Full-Service Restaurants by Category: Foodservice Value 2017-2022

Table 4 Full-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Full-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 6 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2022

Table 9 Forecast Full-Service Restaurants by Category: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2022-2027

Table 12 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

##### CONSUMER FOODSERVICE IN TURKEY

##### EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

##### MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Full-Service Restaurants in Turkey

Market Direction | 2023-02-14 | 33 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2026-02-23
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com