

Full-Service Restaurants in Taiwan

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Report description:

Following two years of decline in value sales, full-service restaurants witnessed a modest recovery in 2022, although total sales remain well below pre-pandemic levels. Although full-service restaurants were back to normal operating hours in 2022, takeaway and home delivery still remain very popular. Indeed, takeaway sales in full-service restaurants accounted for 15% value share compared to 10% for home delivery, with only marginal changes on the previous years. Full-service restaurants were am...

Euromonitor International's Full-Service Restaurants in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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