

**Full-Service Restaurants in Peru**

Market Direction | 2023-02-17 | 30 pages | Euromonitor

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**Report description:**

Full-service restaurants continued to grow significantly in 2022 and at higher levels than in the previous year, being the second category to achieve recovery after limited-service restaurants. Chained full-service restaurants achieved even higher growth than their independent counterparts, bringing them up to pre-pandemic levels. Independent restaurants, on the other hand, remained well below but made progress compared to 2021, when restrictions were still in place on the operations of the sect...

Euromonitor International's Full-Service Restaurants in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Full-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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##### 2022 DEVELOPMENTS

Removal of restrictions and the significant return of demand to dining rooms drive the significant growth of full-service restaurants in 2022

Despite remaining important the category sees a decline in delivery sales leading players to promote their own delivery, which is more profitable than delivery apps

Full-service restaurants focus on achieving profitability for future growth through efficient and professional management of resources

##### PROSPECTS AND OPPORTUNITIES

Full-service restaurants' sales grow thanks to stronger demand as people resume their normal activities outside the home and tourism grows

Chained full-service restaurants show significant willingness to open new outlets from 2023

Technology is increasingly embraced and helps provide a better customer experience in restaurants as well as greater operational efficiencies and profitability

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