

Full-Service Restaurants in Norway

Market Direction | 2023-02-15 | 29 pages | Euromonitor

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Report description:

Sales of alcohol were prohibited in Oslo from November 2020 to 26 May 2021, which came as a big blow to many full-service restaurants, which were already under intense pressure due to the impact of COVID-19. Some players found it hard to encourage consumers to visit their outlets during this period, with many people unwilling to go out for lunch or dinner without the opportunity to enjoy a glass of wine or beer with their meal. Nonetheless, bookings picked up over the summer 2021, and by 2022, r...

Euromonitor International's Full-Service Restaurants in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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