

Full-Service Restaurants in Japan

Market Direction | 2023-02-14 | 32 pages | Euromonitor

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Report description:

Full-service restaurants started its road to recovery in 2022, with double-digit growth in current value sales thanks to the lifting of the quasi-state of emergency in March 2022. Full-service restaurants in Japan suffered in both 2020 and 2021, as several major cities in the country, including Tokyo and Osaka, were forced under either quasi-state of emergency or state of emergency several times throughout these years. Foodservice establishments were requested to shorten their operating hours, I...

Euromonitor International's Full-Service Restaurants in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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