

Full-Service Restaurants in Greece

Market Direction | 2023-02-15 | 31 pages | Euromonitor

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Report description:

In the first quarter of 2022 value sales of full-service restaurants saw a strong recovery compared to the same period in the previous year when the country was in lockdown. Growth gathered pace in the second quarter following the lifting physical distancing measures in May 2022; until May only vaccinated people were allowed to eat in and this negatively affected footfall in full-service restaurants. The recovery of tourism during summer months also contributed to growth in the number of transac...

Euromonitor International's Full-Service Restaurants in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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