

Full-Service Restaurants in France

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Report description:

2022 was another strong year for full service restaurants, although both the volume of transactions and current value sales remained well below pre-pandemic levels. Growth was boosted by the ending of COVID-19-related restrictions and the revival of inbound tourism, as well as the return of domestic visitors to Paris, which boosted sales in hotel restaurants, such as the Mercure, Ibis and Campanile chains. Nevertheless, the return to normality was hampered by labour shortages, which caused many...

Euromonitor International's Full-Service Restaurants in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Strong signs of recovery, but still some way to go

Decline in meat consumption has impact on outlet performance

Buffalo Grill maintains its lead in fragmented landscape, while key players look to increase footfall by renovating their outlets

PROSPECTS AND OPPORTUNITIES

Full-service restaurants to face further challenges going forward, particularly independents

Return to pre-pandemic socialising patterns, as well as changing meal habits, will present opportunities for growth, as will continued growth in HDTA services

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