

Full-Service Restaurants in Finland

Market Direction | 2023-02-17 | 33 pages | Euromonitor

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Report description:

Overall current value and transaction growth rates for full-service restaurants in 2022 were significantly faster than those witnessed in 2021, while total outlet numbers increased for the first time in three years. As with cafes/bars and self-service cafeterias, improved results were underpinned by the easing of the pandemic and the ending of associated restrictions, with trade picking up rapidly as Finns returned to their usual workplaces and began frequently socialising outside the home once...

Euromonitor International's Full-Service Restaurants in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2023

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