

## **Full-Service Restaurants in Bulgaria**

Market Direction | 2023-02-15 | 29 pages | Euromonitor

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### **Report description:**

The strong culture of dining out that subsists among the Bulgarian population supported further positive growth in full-service restaurants during 2022 as the channel continued to recover from the devastating losses registered at the peak of the COVID-19 pandemic during 2020. The complete lifting of COVID-19 control measures and social distancing regulations over the course of 2021 laid the groundwork for a very strong performance for full-service restaurants during 2022 as many consumers took t...

Euromonitor International's Full-Service Restaurants in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Full-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
February 2023

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High inflation and financial pressures present a less than entirely favourable scenario  
The popularity of Asian cuisine continues to rise and spread throughout Bulgaria

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