

Full-Service Restaurants in Argentina

Market Direction | 2023-02-15 | 28 pages | Euromonitor

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Report description:

The El Club de la Milanese chain experienced the strongest growth in this category in recent years. The company has enjoyed considerable outlet expansion throughout the country, especially in inland cities where it previously did not have a presence. Favoured Argentine dishes have gained relevance when consumers choose where to eat, with this chain reinterpreting this cuisine in a variety of ways. The chain is also now offering a new fast food format called Milanese+, which is also expected to e...

Euromonitor International's Full-Service Restaurants in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Prices grow in line with inflation, while the average ticket price sees slower growth as consumers economise

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