

Consumer Foodservice in Turkey

Market Direction | 2023-02-14 | 102 pages | Euromonitor

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Report description:

Turkey's consumer foodservice industry finally shook off the shackles of the COVID-19 pandemic during early 2022 after quarantine lockdowns and COVID-19 control measures were progressively lifted over the second half of 2021. However, the macroeconomic problems that Turkey faced during 2021 went from bad to worse over the first half of 2022 as investor confidence faltered and the exchange value of the Turkish lira began to slide. As the value of the lira began to tumble during the third quarter...

Euromonitor International's Consumer Foodservice in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Foodservice in Turkey

Euromonitor International

February 2023

List Of Contents And Tables

CONSUMER FOODSERVICE IN TURKEY

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 5 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 6 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 7 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 8 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 9 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 10 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 11 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 12 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 13 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 14 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

LIMITED-SERVICE RESTAURANTS IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Limited-service restaurants remains the most dynamic channel in 2022

Bakery products limited-service restaurants is the best performing category in 2022

Demand for home delivery remains high during the post-pandemic period

PROSPECTS AND OPPORTUNITIES

Limited-service restaurants to outperform all other consumer foodservice categories

Chained outlets to outperform independent players during the forecast period

Forecast period growth rates expected to lag behind review period growth rates

CATEGORY DATA

Table 15 Limited-Service Restaurants by Category: Units/Outlets 2017-2022

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Table 16 Sales in Limited-Service Restaurants by Category: Number of Transactions 2017-2022

Table 17 Sales in Limited-Service Restaurants by Category: Foodservice Value 2017-2022

Table 18 Limited-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 19 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 20 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 21 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2018-2022

Table 22 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2022

Table 23 Forecast Limited-Service Restaurants by Category: Units/Outlets 2022-2027

Table 24 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2022-2027

Table 25 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2022-2027

Table 26 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 27 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 28 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

CAFES/BARS IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cafes/Bars among the worst performing consumer foodservice categories in 2022

Robust demand for specialist coffee and tea shops despite adverse economic situation

Bars/pubs still has some way to go before reaching pre-pandemic levels of demand

PROSPECTS AND OPPORTUNITIES

Specialist coffee and tea shops expected to continue spreading

Recovery of demand for bars/pubs set to be muted and slow

Independent outlets to lose out against chained players over the forecast period

CATEGORY DATA

Table 29 Cafes/Bars by Category: Units/Outlets 2017-2022

Table 30 Sales in Cafes/Bars by Category: Number of Transactions 2017-2022

Table 31 Sales in Cafes/Bars by Category: Foodservice Value 2017-2022

Table 32 Cafes/Bars by Category: % Units/Outlets Growth 2017-2022

Table 33 Sales in Cafes/Bars by Category: % Transaction Growth 2017-2022

Table 34 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2017-2022

Table 35 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2018-2022

Table 36 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2019-2022

Table 37 Forecast Cafes/Bars by Category: Units/Outlets 2022-2027

Table 38 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2022-2027

Table 39 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2022-2027

Table 40 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2022-2027

Table 41 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2022-2027

Table 42 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2022-2027

FULL-SERVICE RESTAURANTS IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

A year of two halves as full-service restaurants falls prey to economic uncertainty

Consumer price sensitivity the key concern for full-service restaurants during 2022

Pizza and Asian cuisine perform well in full-service restaurants in 2022

PROSPECTS AND OPPORTUNITIES

Independent establishments to remain the backbone of full-service restaurants

The importance of home delivery to increase over the forecast period

Asian full-service restaurants to see the strongest growth over the forecast period

CATEGORY DATA

Table 43 Full-Service Restaurants by Category: Units/Outlets 2017-2022

Table 44 Sales in Full-Service Restaurants by Category: Number of Transactions 2017-2022

Table 45 Sales in Full-Service Restaurants by Category: Foodservice Value 2017-2022

Table 46 Full-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 47 Sales in Full-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 48 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 49 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2018-2022

Table 50 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2022

Table 51 Forecast Full-Service Restaurants by Category: Units/Outlets 2022-2027

Table 52 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2022-2027

Table 53 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2022-2027

Table 54 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 55 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 56 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

SELF-SERVICE CAFETERIAS IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Traditional esnaf lokantasi outlets continue to dominate self-service cafeterias in Turkey

Self-service cafeterias performs well in 2022 as consumers seek value for money

Slow return to pre-pandemic lifestyles contributes to strong performance seen in 2022

PROSPECTS AND OPPORTUNITIES

Self-service cafeterias slated to underperform during the forecast period

Self-service restaurants set to lose share to other consumer foodservice categories

Meal card use in grocery retailers to present challenges to self-service restaurants

CATEGORY DATA

Table 57 Self-Service Cafeterias: Units/Outlets 2017-2022

Table 58 Sales in Self-Service Cafeterias: Number of Transactions 2017-2022

Table 59 Sales in Self-Service Cafeterias: Foodservice Value 2017-2022

Table 60 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2017-2022

Table 61 Sales in Self-Service Cafeterias: % Transaction Growth 2017-2022

Table 62 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2017-2022

Table 63 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2018-2022

Table 64 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2022

Table 65 Forecast Self-Service Cafeterias: Units/Outlets 2022-2027

Table 66 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2022-2027

Table 67 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2022-2027

Table 68 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2022-2027

Table 69 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2022-2027

Table 70 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2022-2027

STREET STALLS/KIOSKS IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Street stalls/kiosks loses ground as outlet numbers and transactions volume decline

Small scale and lack of financial resources present challenges to street stalls/kiosks

Independent players remain dominant in street stalls/kiosks

PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks to face increasingly intense competition from outside the category

Street stalls/kiosks to maintain a clear advantages in terms of price and convenience

Negative macroeconomic context to continue favouring street stalls

CATEGORY DATA

Table 71 Street Stalls/Kiosks: Units/Outlets 2017-2022

Table 72 Sales in Street Stalls/Kiosks: Number of Transactions 2017-2022

Table 73 Sales in Street Stalls/Kiosks: Foodservice Value 2017-2022

Table 74 Street Stalls/Kiosks: % Units/Outlets Growth 2017-2022

Table 75 Sales in Street Stalls/Kiosks: % Transaction Growth 2017-2022

Table 76 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2017-2022

Table 77 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2018-2022

Table 78 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2022

Table 79 Forecast Street Stalls/Kiosks: Units/Outlets 2022-2027

Table 80 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2022-2027

Table 81 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2022-2027

Table 82 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2022-2027

Table 83 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2022-2027

Table 84 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE BY LOCATION IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lodging consumer foodservice rebounds robustly as tourism flows recover

Travel consumer foodservice generates the second fastest sales growth

Stand-alone consumer foodservice continues to lose ground

PROSPECTS AND OPPORTUNITIES

Lodging consumer foodservice to continue expanding and developing

Travel consumer foodservice to generate robust growth over forecast period

CATEGORY DATA

Table 85 Consumer Foodservice by Location: Units/Outlets 2017-2022

Table 86 Sales in Consumer Foodservice by Location: Number of Transactions 2017-2022

Table 87 Sales in Consumer Foodservice by Location: Foodservice Value 2017-2022

Table 88 Consumer Foodservice by Location: % Units/Outlets Growth 2017-2022

Table 89 Sales in Consumer Foodservice by Location: % Transaction Growth 2017-2022

Table 90 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2017-2022

Table 91 Consumer Foodservice through Standalone: Units/Outlets 2017-2022

Table 92 Sales in Consumer Foodservice through Standalone: Number of Transactions 2017-2022

Table 93 Sales in Consumer Foodservice through Standalone: Foodservice Value 2017-2022

Table 94 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2017-2022

Table 95 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2017-2022

Table 96 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2017-2022

Table 97 □Consumer Foodservice through Leisure: Units/Outlets 2017-2022

Table 98 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2017-2022

Table 99 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2017-2022

Table 100 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2017-2022

Table 101 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2017-2022

Table 102 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2017-2022

Table 103 ☐Consumer Foodservice through Retail: Units/Outlets 2017-2022
 Table 104 ☐Sales in Consumer Foodservice through Retail: Number of Transactions 2017-2022
 Table 105 ☐Sales in Consumer Foodservice through Retail: Foodservice Value 2017-2022
 Table 106 ☐Consumer Foodservice through Retail: % Units/Outlets Growth 2017-2022
 Table 107 ☐Sales in Consumer Foodservice through Retail: % Transaction Growth 2017-2022
 Table 108 ☐Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2017-2022
 Table 109 ☐Consumer Foodservice through Lodging: Units/Outlets 2017-2022
 Table 110 ☐Sales in Consumer Foodservice through Lodging: Number of Transactions 2017-2022
 Table 111 ☐Sales in Consumer Foodservice through Lodging: Foodservice Value 2017-2022
 Table 112 ☐Consumer Foodservice through Lodging: % Units/Outlets Growth 2017-2022
 Table 113 ☐Sales in Consumer Foodservice through Lodging: % Transaction Growth 2017-2022
 Table 114 ☐Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2017-2022
 Table 115 ☐Consumer Foodservice through Travel: Units/Outlets 2017-2022
 Table 116 ☐Sales in Consumer Foodservice through Travel: Number of Transactions 2017-2022
 Table 117 ☐Sales in Consumer Foodservice through Travel: Foodservice Value 2017-2022
 Table 118 ☐Consumer Foodservice through Travel: % Units/Outlets Growth 2017-2022
 Table 119 ☐Sales in Consumer Foodservice through Travel: % Transaction Growth 2017-2022
 Table 120 ☐Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2017-2022
 Table 121 ☐Forecast Consumer Foodservice by Location: Units/Outlets 2022-2027
 Table 122 ☐Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2022-2027
 Table 123 ☐Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2022-2027
 Table 124 ☐Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2022-2027
 Table 125 ☐Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2022-2027
 Table 126 ☐Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2022-2027
 Table 127 ☐Forecast Consumer Foodservice through Standalone: Units/Outlets 2022-2027
 Table 128 ☐Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2022-2027
 Table 129 ☐Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2022-2027
 Table 130 ☐Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2022-2027
 Table 131 ☐Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2022-2027
 Table 132 ☐Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2022-2027
 Table 133 ☐Forecast Consumer Foodservice through Leisure: Units/Outlets 2022-2027
 Table 134 ☐Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2022-2027
 Table 135 ☐Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2022-2027
 Table 136 ☐Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2022-2027
 Table 137 ☐Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2022-2027
 Table 138 ☐Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2022-2027
 Table 139 ☐Forecast Consumer Foodservice through Retail: Units/Outlets 2022-2027
 Table 140 ☐Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2022-2027
 Table 141 ☐Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2022-2027
 Table 142 ☐Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2022-2027
 Table 143 ☐Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2022-2027
 Table 144 ☐Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2022-2027
 Table 145 ☐Forecast Consumer Foodservice through Lodging: Units/Outlets 2022-2027
 Table 146 ☐Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2022-2027
 Table 147 ☐Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2022-2027
 Table 148 ☐Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2022-2027
 Table 149 ☐Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2022-2027

Table 150 □Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2022-2027
Table 151 □Forecast Consumer Foodservice through Travel: Units/Outlets 2022-2027
Table 152 □Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2022-2027
Table 153 □Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2022-2027
Table 154 □Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2022-2027
Table 155 □Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2022-2027
Table 156 □Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2022-2027

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