

Consumer Foodservice in Taiwan

Market Direction | 2023-02-15 | 100 pages | Euromonitor

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Report description:

Consumer foodservice in Taiwan saw a return to stability in 2022, following the strong turbulence caused by the COVID-19 pandemic in 2021. Taiwan's foodservice industry had been deeply impacted by the pandemic with many outlets forced to close and current value sales falling into double-digit decline in 2021. Indeed, Taiwan experienced its first recession in 20 years due to the impact of the three-level warning measures in this year. Moving into 2022, the situation is much improved in consumer f...

Euromonitor International's Consumer Foodservice in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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