

Consumer Foodservice in Spain

Market Direction | 2023-02-14 | 102 pages | Euromonitor

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Report description:

The imminent threat of COVID-19 was left behind in 2022, but Spanish consumers were faced with new challenges such as high inflation rates, high energy (utility) prices, and fears of a recession and a new economic crisis. This put pressure on disposable income with many households becoming more price sensitive. Nevertheless, despite the new challenges and the uncertain economic situation, consumer spending continued to grow in Spain in 2022, including on consumer foodservice. During 2020 and 202...

Euromonitor International's Consumer Foodservice in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Fish and chicken on the menu as new players expand their market presence
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Digitalisation and ghost kitchens could present new opportunities for limited-service restaurants

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Full-service restaurants in central city locations benefit from a recovery in foot traffic

PROSPECTS AND OPPORTUNITIES

Digitalisation and ghost kitchens present growth opportunities for full-service restaurants

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Foodservice operators turn to street stalls/kiosks as a viable method for boosting sales

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